

# Rapid Results Marketing Cheat Sheet

DATE: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

Use the accompanying "Rapid Results Marketing" Course instructions to help you fill out the cheat sheet.

<b>List your current products and services:</b> (attach a separate sheet if needed)	1	
	2	
	3	
	4	
	5	
<b>List your top 3 most profitable products or services:</b>	1	
	2	
	3	
<b>Describe your best customers:</b>		
<b>Why do your best customers buy from you?</b>		
<b>Choose 1 marketing goal to achieve in the next 3 months:</b>	1	
<b>How much are you willing to spend on marketing in the next 3 months?</b>		
<b>Pick 1 marketing strategy to focus on for the next 3 months:</b>	1	
<b>Pick 3 measures to track weekly to check your progress</b>	1	
	2	
	3	
<b>What resources do you need to implement your strategy?</b>		
<b>What are the top 5 tasks you need to complete?</b>	1	
	2	
	3	

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Your Logo/URL

	4	
	5	
<b>Put dates in your calendar to review your progress.</b>		